

PROPOSAL — Gonka Media Library

GNK + USDT · Issued Jul 1, 2026

PROJECT Gonka Media Library — Explainer Library & Platform

DAO Gonka

SCOPE Explainer series (20 ep., 40 min) + web download & self-branding platform

DELIVERABLES

- Explainer library — 20 episodes, 40 min total, grouped into 4 horizontal long-form films (16:9). Every episode is also released as a standalone vertical short (9:16) — 20 shorts. Editable source / project files included.
- Localization — Russian & English subtitles + base Russian & English voiceover on every episode.
- Self-branding platform — web app to browse and download the videos and sources, with the user's logo auto-inserted on each video's intro & outro. Built, hosted and maintained by Saccade.

TIMELINE

- Production & platform build ≈ 4 months — target 28 October 2026.
- Topic list and episode breakdown agreed with the DAO before production.
- Platform delivered together with the video library; hosting & support continue after launch.

PRICE

Full package — everything in Deliverables, plus 1 year hosting & support.

TOTAL — 40,000 GNK + 74,000 USDT

Fixed package price · paid in two assets.

NOT INCLUDED

- Paid distribution, ad spend and media buying.
- Bespoke per-client video edits beyond the automated self-branding.

SUPPORT & UPDATES

- Platform hosting, compute & storage — included for 1 year from launch.
- Every 3 months Saccade batches all in-scope updates (changed figures & data where the content itself stays the same) and applies them across the library at no extra cost. Delivered within 1 month of each cycle, depending on volume.
- New content, new episodes or anything beyond the agreed topic list — quoted and billed separately.

PAYMENT & TERMS

- Once approved by the DAO, this proposal is the working agreement — no separate signature required.
- 100% on approval — released by the DAO multisig once the vote passes (on-chain, net to Saccade).
- Delivery — video library handed over + platform live.
- Acceptance — the DAO returns one consolidated set of notes within 5 business days (no notes = accepted); off-spec items are corrected to the agreed spec.